

*torsdag d. 1. april 2010*

## **Auction of Rare Never Seen Before Boxes**

When the exclusive 25 year anniversary Molly box was being designed, a small batch of trial boxes were made, as is customary before producing the entire bulk of an order.

Now, D.A.D has traditionally had problems with packaging - from the emergency amputation and reattachment of legs on the No Fuel-cover, over the ingenious fold on the pillow on the back of the Riskin' It All album to the weirdly coloured Helpyourselfish cd-cases that postponed the midnight release in 1995.

Product manager Toke Holt explains: "If you thought the screw-up with the songs on the exclusive USB-stick was bad, you should have seen these first 10 boxes - those were the mother of all 'misprints'!"

The very first batch of only 10 boxes were - due to a massive misunderstanding between designers, managers and factory - very, very different looking from the exclusive Molly boxes that reached the fans.

The factory had got it all wrong, and created a box not shaped like the classic Molly cowskull that all fans know and love, but instead it was shaped like a frog!

And if that wasn't bad enough, the pressing of the test-cds had gone wrong as well, so all the songs were reversed, and to top it off, the booklets with all the lyrics had been mirror-imaged at the printers!

A rather intense and hectic time ensued, where the problems were straightened out behind the scenes, and the exclusive Molly boxes were produced and delivered as intended.

Naturally 5 of these 10 boxes have found their rightful owners, but the remaining 5 boxes, what about them?

"We are very happy to be able to have a special first time event in the webshop," says Majken, the Webshop manager. "We are going to auction off the last 5 boxes to whomever donates the most to a charitable organisation. Yes, you have the chance of getting your hands on one of these extremely rare freaks of 'misprint'!"

So gather your good will, grab your life savings, and prepare yourself to visit the webshop and enter the auction for the 5 remaining Olym boxes - starting on April 1st, 23:59:59.

*af Marie og Torleif*